

Invitation to Participate in a National Event Series -- 2013 International Education Week

*Preparing today's students and employees for tomorrow's
global challenges and workforce...*

The Dialogue, is a 70-minute documentary that follows four American and four Chinese university students as they travel together through Hong Kong and Southwest China.

Intrigued by the complex context of Sino-US relations, together the characters explore elements of meaningful dialogue and cultural identity.

Their shared travel adventures, emotion of culture shock, honest confrontations and discoveries about each other become doorways to deepen their understanding of the "other" and themselves.

Although the film is set in Hong Kong and China, the "lessons learned" about intercultural understanding and the communication skills needed for conflict mediation and collaborative problem solving are applicable globally.

Organizations are invited to arrange facilitated screenings of *The Dialogue* during 2013 International Education Week (IEW). This film was created by Crossing Borders Education (CBE) and co-produced by Michigan State University (MSU). Our goal is to have a minimum of 500 organizations nationally (education, corporate, governmental, community) participate in this event series.

The Dialogue will be submitted to International Film Festivals in late 2013, but will not be released to general audiences until 2014. MSU and CBE are offering organizations the opportunity to screen *The Dialogue* in celebration of the US Department of State's 2013 International Education Week, November 11-15, 2013, ahead of its release in 2014.

2013 IEW Initiative Overview

MSU and CBE will provide:

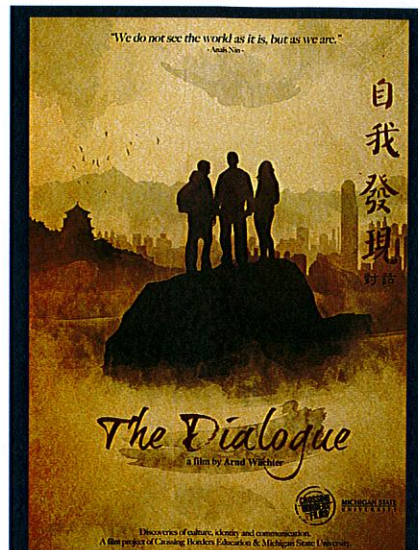
- A 2013 IEW event registration web site starting in early September, 2013 (<http://isp.msu.edu/cbe>)
- Web based access to the documentary for a nominal fee of:
 - \$150 for community colleges
 - \$250 4-year colleges/universities, business/industry/government/community groups
 - free of charge for high schools

Each organization pays only one registration fee regardless of the number of facilitated film screenings they schedule during IEW. Organizations registering after October 31, 2013 will be charged an additional \$50.

- Web based access to the MSU intercultural toolkit, co-produced by CBE, which includes resources for event facilitators, faculty, and students
- A template flyer for participating organizations to adapt for their promotional purposes
- A three-minute trailer for promotional purposes (<http://isp.msu.edu/cbe>)
- A listing of all participating organizations on the U.S. State Department's 2013 IEW website

Participating organizations' responsibilities:

- Organize & facilitate one large group or a series of small group facilitated screenings of the documentary (non-facilitated screenings are not acceptable). Facilitators would likely be a faculty member or intercultural education/human resource staff member at the participating organization.
- Provide a brief post-event report describing the event(s), estimated attendance, and audience feedback.



MSU-CBE Intercultural Film Project Advisory Board is comprised of senior staff from NAFSA, National Geographic Television, 100,000 Strong Foundation, International Beliefs and Values Institute, and the New York Film Academy.

Interested in learning more? Please respond to Judy Osburn, MSU Administrative Assistant, to be added to the list to receive more detailed information once it is available: msucbe@msu.edu